

**Advertisement in the catalogue of the International Kulturbörse Freiburg 2018**

page 1

SpielPlanVier  
EventMarketing GmbH  
Kartäuserstraße 14  
79102 Freiburg

Fax: +49 (0) 761 38 94 759

Please fill in

Company/ Name: \_\_\_\_\_

Address: \_\_\_\_\_

Postcode/ City: \_\_\_\_\_

Tel.: \_\_\_\_\_

Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Contact person: \_\_\_\_\_

Name that is to appear  
in the register: \_\_\_\_\_

If you are an exhibitor, please indicate:

ID-Number: \_\_\_\_\_

Stand number: \_\_\_\_\_

<b>Advertisement order for the official catalogue of the 30th International Kulturbörse Freiburg 2018</b>	
<b>We would like to place an advertisement in the catalogue of the 30th International Kulturbörse Freiburg 2018 regarding the valid prices and data (page 2):</b>	
<b>Size</b>	<input type="checkbox"/> 1/1 page <input type="checkbox"/> 2/3 page, (landscape format) <input type="checkbox"/> 1/3 page, (landscape format)
<b>Colour</b>	<input type="checkbox"/> black/white <input type="checkbox"/> four-coloured
Announcement price (to quote price if necessary less the discounts)	_____ €

Please send back the completely filled in form including print data via post, fax or e-mail to SpielPlanVier (Specifications see page 2).

Freiburg Wirtschaft Touristik und Messe GmbH & Co. KG has authorized the agency SpielPlanVier EventMarketing GmbH to manage the advertisements of the catalogue.

**For questions about advertisements please contact us!**  
Mr Michel Peters

\_\_\_\_\_  
City, Date

SpielPlanVier  
EventMarketing GmbH  
Kartäuserstraße 14  
79102 Freiburg

Phone: +49 (0) 761 38 94 74  
Fax: +49 (0) 761 38 94 759

\_\_\_\_\_  
Company stamp, signature

kulturboerse-freiburg@spielplanvier.com  
www.spielplanvier.com

**Advertisement prices and information about the Kulturbörse – catalogue 2018**

Advertisement	Regular price	Discount for exhibitors <sup>1) 3)</sup>	Early booking discount <sup>2)3)</sup>
1/3 black/white	€ 266,00	10% discount on the regular price	10% discount on the regular price
1/3 4-coloured	€ 355,00		
2/3, black/white	€ 315,00		
2/3, 4-coloured	€395,00		
1/1 black/white	€ 383,00		
1/1 4-coloured	€ 472,00		
Fold out back cover	€ 980,00		
Catalogues backside	€ 1400,00	<b>Attention:</b> on the back of the catalog and the foldout cover page is <b><u>no exhibitor and early booking discount!</u></b>	

- 1) The discount for exhibitors is for all exhibitors of the 30. IKF who place an advertisement.  
 2) Early booking discount is for clients that order an advertisement before 8th of September 2017.  
 3) Early birds and exhibitor are getting 20% off.

**Advertisement information about the official catalogue of the 30th International Kulturbörse Freiburg 2018**

<b>Size of advertisement in the catalogue:</b>	160 mm x 210 mm (trimmed size)
<b>Advertisement sizes</b>	<p><b>1/1 page print bleed off</b> 160 mm x 210 mm plus 3 mm bleed (above, below, side)</p> <p><b>1/1 page without bleed off/ print space</b> 141 mm x 187 mm, width x length</p> <p><b>2/3 page without bleed off/ print space</b> 141 mm x 123 mm, width x length</p> <p><b>1/3 page without bleed off/ print space</b> 141 mm x 60 mm, width x length</p>
<b>Print colours</b>	cyan, magenta, yellow, black
<b>Artwork</b>	The catalogue will be created completely digitally. Films can not be converted. The following data formats are possible: Adobe PageMaker, Adobe Illustrator, Adobe Photoshop, Adobe In Design, QuarkXpress, Macromedia Freehand, PDF. Fonts have to be changed into trails. Only printable artworks can be accepted.
<b>Data delivery</b>	Please send the data on a CD-ROM by post or as a data file by e-mail to SpielPlanVier. Please also include a text file with information about the document (PC or MAC, which programme, telephone for questions).
<b>Advertising order</b>	Please send the signed advertising order (page 1) inclusive a control print of the advertisement to SpielPlanVier. You are also welcome to send the order by fax.
<b>Closing date for form and print data</b>	15 <sup>th</sup> of November 2017
<b>Approval after test print</b>	30 <sup>th</sup> of November 2017
<b>Early booking discount</b>	8 <sup>th</sup> of September 2017

Page layout 160 x 210 mm  
Print space 141 x 187 mm  
Print 4-coloured, Euroskala

